



MASSIVE OPEN ONLINE COURSE (MOOC)

# SOCIAL NORMS, SOCIAL CHANGE I

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Offered by The University of Pennsylvania

The course teaches how to diagnose social norms, and how to distinguish them from other social constructs, like customs or conventions, how to measure social norms and the expectations that support them, and how to decide whether they cause specific behaviors.

**COURSE START DATE: MARCH 27, 2017**

Register for discussions (required): <https://goo.gl/HMlCez>

April 4, 11, 18, 25, 2017

from 10:00 - 11:30 at the American Center, 170 Ngoc Khanh Str., Ha Noi.

Three steps to join our MOOC:



**Online Registration**

<https://www.coursera.org/learn/norms>



**Discussion**

**Facilitator:**

**Amy Baum, ESL Educator**



**Certificate**

**Certificate of**

**completion from  
the U.S. Embassy**

The American Center Hanoi - 1st Fl., Rose Garden Tower, 170 Ngoc Khanh Str., Hanoi

Email: [HanoiAC@state.gov](mailto:HanoiAC@state.gov) \* Phone: 04-3850.5000

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